



Wine Country Chapter

**Mission**

We are a network of successful REALTORS® empowering women to exercise their potential as entrepreneurs and industry leaders.

**Chapter Leaders
President**

Denise Horner, Realtor
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President-elect

Suzanne Drace, Realtor
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VP, Membership

Jennifer Peschken, Realtor
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Secretary

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Treasurer

Julie Drady, Consultant
Wells Fargo Home Loans
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President's Message

Dear Wine Country Members:

It's summertime in Sonoma County, and the heat is on! As Realtors and Affiliates, we are hustling to stay on top of our game in the midst of the uncertainty of the real estate industry. I hope many of you were able to join us at the July 8 business resource meeting where Carole Rodoni gave us the latest data on Short Sales and REO activity, along with some of her great humor!

Stay tuned to our upcoming programs, as we bring you news in August about the EcoGreen Certification, and how you can learn and be a part of the green revolution taking place in Sonoma County.

This month we are featuring one of our very active members and good friend, Scott Gage, owner of WIN Home Inspections. Scott is an amazing person to have on your team – his integrity and sense of community spirit really set him apart from the crowd. We are happy to help you get to know him better; so, please introduce yourself to Scott when you see him at our business resource meetings!

We are also moving quickly towards our annual election of Officers for the Wine Country Governing Board. See the article in this issue and think about where you can effect change within our WCR Chapter.

It is up to each one of us to step forward with our great ideas for education and involvement within our membership! We know that the only way to grow and achieve our dreams is to step forward!

If you are a newer member and would like to become an Officer or Chair, please join a committee in 2010!

Denise Horner
President 2009

What's Online

Have you been to our site lately?

Check out your local Chapter site today: www.wcrwinecountry.org. We post links to the National WCR and California State site, along with BAREIS and NorBAR. You can also find WCR history, various useful forms, Board Member contact information – and much more. We would like to thank **Karla Osmun (owner of Essentials Salon in Santa Rosa)** for her amazing talent in creating and publishing this website (and our newsletters) for the last few years, and for supporting our Chapter as Marketing Chair on the Governing Board 2008-9!

Thank You, Karla!

Talent Show Results

The Chapter's Second Annual Talent Show was a huge success! Surprise visits from the Beyond by Michael Jackson (Ryan Styles), Farrah Fawcett (Cheryl Downing) and (Glen Hurley). If you missed this laughter packed evening, please plan on coming to next year's Show!

1st Place Winner: Barrelhouse Band
(Rich Abazia, Dan Brown & Glenn Selwitz)

2nd Place Winner: Caroline Fuller, an amazing songstress

3rd Place Winner: The Extremes (Rosie Rodriguez, Laura Larracou, Carol Shields)

Thank you to our generous Sponsors::

-Julie Drady/Wells Fargo Home Loan

-David Chiaretta/Amerispec Home Inspections

-Caroline Fuller/American Home Shield

* Leadership Training/Travel/Adventure *

WCR Wine Country Chapter Members...Are YOU Ready to say "YES!"??

...then step through this door of opportunity and expand your world!

The September 9th annual election of new Officers for the Wine Country Chapter is coming soon! Now is the time to stop and consider which of these fun positions YOU may enjoy in 2010! The Governing Board consists of five elected Officers and several appointed Committee Chairs.

2010 Officer Positions (each requires one year Chapter membership)

- **President-elect** (must be a Realtor and served as a Committee Chair)
- **VP/Membership** (must be a Realtor Member)
- **Treasurer** (either Realtor or Affiliate member, familiar w/Quickbooks)
- **Secretary** (either Realtor or Affiliate member, with good writing skills)

For Officers information:

Contact: Nominations Chair Terriann McGowan 707-696-5550

terriann@terriann.com **Deadline: Friday, August 14th**. Interviews will be held the last week of August 2009 for the September 9th election.

2010 Chair Positions (Realtors or Affiliates)

Audit

Budget & Finance

Bylaws and Standing Rules

Education

Membership Chair

Hospitality

Marketing (Website and PR)

Newsletter

Ways and Means (Events)

Parliamentarian

Note: Membership, Hospitality, Marketing and Ways & Means Committees can use 3-5 committee members each!! Please call for information!

For Committee Chair or Committee Member information:

Contact: President-elect 2009 Suzanne Drace 707-483-7000
sdrace@pacunion.com

We hope you will enjoy being a part of a fun, dynamic group who are committed to expanding your world – personally and professionally!

Upcoming Programs

Legends at Bennett Valley Golf Course, Santa Rosa

Noon – 1:30 PM

\$25 Members

\$30 Non Members

August 12 – Sharon Ledbetter / EcoGreen Real Estate

September 9 – Kelly Clark, Bradford & Co on Tax Tips

October 14 – Robert Kleinhenz, Deputy Chief Economist / CAR

November 18 – Rick Geha on Lead Generation

December 9 – Champagne Holiday Luncheon and Installation of 2010 Officers

The Wine Country Chapter of the Women's Council of Realtors - serving Sonoma, Mendocino and Lake Counties since 1964.

www.wcrwinecountry.org



WIN Home Inspections – Scott Gage

When we purchased our first home, our Realtor recommended we have the home inspected. We were so impressed with the service that we decided we'd like to own a home inspection business one day. Our goal was to develop our own business, assist buyers and sellers, and instill confidence in them about the single largest investment they'd ever be likely to make.

WIN Home Inspection recognizes the need for knowledgeable, professional and customer-friendly inspectors who are an integral part of the home buying and selling process. After researching WIN, and getting to know the WIN staff, we realized this was a team we'd be proud to be a part of and a service we'd like to offer to our community.

We focus on performing honest, thorough, non-alarming inspections providing peace of mind for our clients. With our professional reports and extended home maintenance guide we provide tools to educate our clients on maintaining their investment.

I'm a graduate of the Professional Association of Building Inspectors, a member of the National Association of Home Inspectors, and affiliate member of both NORBAR and the Women's Council of Realtors.

Due to hard work and dedication, my wife Kate, son Dominic, daughter Jaime and I have been able to lead the kind of lives that we've always wanted. We'd like to thank all our friends in the Real Estate community who've supported us and we look forward to many years of serving our customers in the Sonoma County area.

**(Interested in submitting an article for consideration for a future newsletter?
Contact Denise Horner at denisehorner@comcast.net)**